

		Docket Number 98-041	Serial Number 09/136,147
INFORMATION DISCLOSURE CITATION		Applicants WALKER et al.	
		Filing Date August 18, 1998	Group Art Unit 2162
 <p style="text-align: center;">U.S. PATENT DOCUMENTS</p>			

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
gr	A	4,253,157	02/24/81	Kirschner et al.	364	900	
gr	B	5,324,922	06/28/94	Roberts	RECEIVED JAN 21 2003	235	375
gr	C	5,415,264	05/16/95	Menoud	194	217	
gr	D	5,428,606	06/27/95	Moskowitz	370	60	
gr	E	5,630,103	05/13/97	Smith et al.	395	500	
gr	F	5,694,546	12/02/97	Reisman	395	200.9	
gr	G	5,759,101	06/02/98	Von Kohorn	463	40	
gr	H	5,794,210	08/11/98	Goldhaber et al.	705	14	
gr	I	5,926,796	07/20/99	Walker et al.	705	16	
gr	J	6,014,641	01/11/00	Loeb et al.	705	34	
gr	K	US 6,229,879 B1	05/08/01	Walker et al.	379	88	

FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
							Yes	No
gr	L	FR 2 757 656 - A1	06/26/98	France	—	—		

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

EXAMINER	Jeffrey D. Carlson	DATE CONSIDERED:	3/23/04
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EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
jk	M	US 6,317,723 B1	11/13/01	Walker et al.	705	16	
jk	N	US 6,334,112 B1	12/25/01	Walker et al.			
jk	O	US 6,334,113 B1	12/25/01	Walker et al.			

FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
							Yes	No

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

jk	P	"Phoenix Papers to Sell Merchandise to Build Awareness", Editor & Publisher, September 17, 1988, Vol. 121, Issue 38, pg. 23, ISSN: 0013-094X.
jk	Q	Carlson, Lynn, "Decreasing Your Direct-Mail Costs", Folio: The Magazine for Magazine Management, September 1, 1992, Vol. 21, Issue 9, pp. 81-82, ISSN: 0046-4333.
jk	R	Hochwald, Lambeth, "Sub sources that break with tradition", Folio: The Magazine for Magazine Management, May 1, 1994, Vol. 23, Issue 8, pp. 46-48, ISSN: 0046-4333.
jk	S	Kelly, Keith J., "Hearst opens a cyberspace newsstand", Advertising Age, January 30, 1995, Vol. 66, Issue 5, pg. 14, ISSN: 0001-8899.
jk	T	Kelly, Keith, J., "Publishers pine for cyber-profits", Advertising Age, March 13, 1995, Vol. 66, Issue 11, p. S-22, ISSN: 0001-8899.

EXAMINER	<i>Joh D. Ch</i>	DATE CONSIDERED:	<i>3/23/04</i>
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<i>gc</i>	U	"Hearst Corporation launches 'The Multimedia Newsstand'", Link-Up, March/April 1995, Vol. 12, Issue 2, pp. 1, 36, ISSN: 0739-988X.	
<i>gc</i>	V	"Tretorn Offers Magazine Promo", Adweek, May 1, 1995, Section: Newswire.	
<i>jl</i>	W	"LottoWorld", MediaWeek, May 8, 1995, Vol. 5, No. 19, at pg. 16(1).	
<i>jl</i>	X	Hodges, Jane, "WSJ puts squeeze on Web subscriptions", Advertising Age, April 29, 1996, Vol. 67, Issue 18, pg. 34, ISSN: 0001-8899.	
<i>jl</i>	Y	Tedesco, Richard, "Time launches 'Net subscription service", Broadcasting & Cable, November 11, 1996, Vol. 126, Issue 47, pg. 65, ISSN: 1068-6827.	
<i>jl</i>	Z	Case, Tony, "The electronic newsstand branches out", Folio: The Magazine for Magazine Management, April 1, 1997, Vol. 26, Issue 5, pg. 13, ISSN: 0046-4333.	
<i>jl</i>	AA	Krol, Carol, "Magazine site to focus on commerce", Advertising Age, August 18, 1997, Vol. 68, Issue 33, pg. 18, ISSN: 0001-8899.	
<p style="text-align: right;"><i>RECEIVED</i> <i>JAN 21 2003</i> <i>GROUP 3000</i></p>			
EXAMINER <i>Jeff P. Ch</i>		DATE CONSIDERED: <i>3/23/04</i>	
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